

Automotive Supplier Revs Up Savings by Switching to Buckhorn

The Buckhorn BN484534 has an injection molded base to provide extra strength in harsh conditions and handling environments.

Customer:

Leading Automotive Parts Supplier

Traditional Packaging:

Structural Foam Bulk Box 48x45x34"

Customer Pain Points:

- Replacing 15% of fleet annually due to forklift damage
- Damaged feet limited stackability and load strength resulting in:
 - Inefficient warehouse storage utilization
 - Employee safety risk
- No replacement part program for quick, internal repair
 - Additional labor needed for sorting out-of-service containers
 - Forced to buy new containers

Winning Product Solution:

Buckhorn BN484534 with Injection Molded Base



66% REDUCTION

**STRONGER
BASE DESIGN
REDUCED DAMAGED
CONTAINERS BY
66%**



**INJECTION
MOLDED BASE
PROVEN
STRONGER
AGAINST FORKLIFT
HANDLING**

reducing risk of stacked
containers falling



**MAXIMUM
WAREHOUSE
STORAGE
UTILIZATION
WITH SECURE
STACKING**

**REPLACEMENT
PART PROGRAM
ELIMINATES
DOWNTIME
AND REDUCES LABOR**

50%

50% REDUCTION

