

Equipment Manufacturer Stacks Up Savings with a Unique, Custom Design

Buckhorn helps overcome customers' supply chain obstacles by merging our tried-and-true product offerings with custom features.

Customer:

Oil Field Equipment Manufacturer

Traditional Packaging:

Wood Crate

Customer Pain Points:

- Single use wood crate costing \$1.7M annually
- Poor brand recognition and awareness with generic wood crates
- Excessive manual labor and tools required to open and close
- Time-consuming product inspection and verification in warehouses
- Needed to comply with regulations for explosives

Winning Product Solution:

3,000 Heavy Duty Bulk Boxes



+\$5M
SAVINGS IN
5 YEARS

 16 MONTH
PAYOFF

REDUCED
ANNUAL MATERIAL COSTS BY

80%

80% LESS



ZERO WASTE
WITH REUSABLE CONTAINER



**CREATED CUSTOM
CONTAINER
WITH CLEAR LOGO
AND BRANDING**

make warehouse inventory and
inspection quick and easy

CUSTOM-ENGINEERED
DESIGN
MET REGULATORY
REQUIREMENTS
AND PROVIDED BETTER
ERGONOMICS

