

# Automotive Supplier Keys in to Sustainability with Buckhorn

The Buckhorn Green Standard™ BR484534 closes the sustainability loop by using recycled Buckhorn material for high quality performance.

**Customer:**

Sustainability Conscious Automotive Supplier

**Traditional Packaging:**

Structural Foam Bulk Box 48x45x34"

**Customer Pain Points:**

- End users required packaging materials to be sustainably sourced
- Needed to reduce carbon footprint in supply chain
- Damaged feet limited stackability and load strength resulting in:
  - Inefficient warehouse storage utilization
  - Employee safety risk
  - Damaged product
- No replacement part program for quick internal repair

**Winning Product Solution:**

Buckhorn's Green Standard™ 48x45x34" Bulk Container



MANUFACTURED  
WITH RECYCLED  
**BUCKHORN**  
CONTAINERS

Closed source resin  
for highest quality and  
traceability

RETURN 13% MORE COLLAPSED



REDUCING CO<sub>2</sub> BY  
**OVER 13%**  
OR THE EQUIVALENT OF  
**1,000 GALLONS  
OF FUEL**



INJECTION MOLDED BASE  
IS BATTLE TESTED FOR  
**LONGEVITY**

Eliminate the risk of  
stacked containers falling  
and product loss

